

## Website - Privacy Policy (Last Updated: 13/02/2019)

The Funetics website (**Site**) is brought to you by England Athletics Limited (Company number 05583713) of Athletics House, Alexander House, Alexander Stadium, Walsall Road, Perry Barr, B42 2BE (**'we'**, **'our'** or **'us'**). We are committed to protecting and respecting your privacy. We are the data controller (i.e. the company who is responsible for, and controls the processing of, your personal data).

This policy sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it.

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### 1. Information we may collect from you

When you use our Site, we will collect certain information about you which will include your:

- date of birth;
- gender;
- email address; and
- telephone number

**(Athletics Data).**

In addition to the Athletics Data, we will also collect the following data:

- **Technical Data** includes internet protocol (IP) address, your login data, browser type and version, time zone setting and location, browser plug-in types and versions, operating system and platform and other technology on the devices you use to access the Site. We may also collect your IP address (this is a number that identifies a specific network device on the internet and is required for your device to communicate with websites). This information we collect using cookies stored on your device. For more information on cookies and how to manage them, please see the section entitled "**Cookies**", below.
- **Profile Data** includes your password, preferences and feedback.
- **Usage Data** includes information about how you use our Site, products and services.
- **Marketing and Communications Data** includes your preferences in receiving marketing from us and our third parties and your communication preferences.

We also collect, use and share **Aggregated Data** such as statistical or demographic data for any purpose. Aggregated Data may be derived from your personal data but is not considered personal data in law as this data does **not** directly or indirectly reveal your identity. For example, we may aggregate your Usage Data to calculate the percentage of users accessing a specific feature of the Site. However, if we combine or connect Aggregated Data with your personal data so that it can directly or indirectly identify you, we treat the combined data as personal data which will be used in accordance with this privacy notice.

We will collect some **Special Categories of Personal Data** about anybody who is enrolled on a Funetics programme. This may include data relating to health or disabilities.

### **If you fail to provide personal data**

Where we need to collect personal data and you fail to provide that data when requested, we may not be able to register you as a user of the Site or enrol your child on a Funetics programme. In this case, we will notify you if this is the case at the time.

## **2. How is your personal data collected?**

We collect information from and about you in different ways:

- Information that you give to us, for example by registering on our Site and/or registering for a Funetics programme, or by contacting us to ask for information or publications.
- Information that we collect automatically such as Technical Data about your equipment, browsing actions and patterns.
- Information that we receive from third parties such as analytics providers.

**Informing us of changes:** It is important that the personal data we hold about you is accurate and current. Please keep us informed if your personal data changes during your relationship with us, by contacting us at [support@funetics.co.uk](mailto:support@funetics.co.uk) or updating your profile on our Site.

**Information about other people:** If you give us information on behalf of someone else, you confirm that the other person has appointed you to act on his/her behalf and has agreed that you can give consent on his/her behalf to the processing of his or her personal data and receive on his/her behalf any data protection notices. This includes children you enrol on a Funetics programme.

**Monitoring:** We may monitor and record communications with you (such as telephone conversations and emails) for the purpose of quality assurance, training, fraud prevention and compliance.

## **2. Purposes for which we will use your personal data**

We have set out below, in a table format, a description of all the ways we plan to use your personal data, and which of the legal bases we rely on to do so. We have also identified what our legitimate interests are where appropriate.

| <b>Purpose/Activity</b>                                 | <b>Type of data</b>          | <b>Lawful basis for processing including basis of legitimate interest</b> |
|---|------------------------------|---|
| To register you as a new registered user or participant | (a) Athletics                | Performance of a contract with you  |
| To manage our relationship with you which will include: | (a) Athletics<br>(b) Profile | Necessary to comply with a legal obligation                               |

|  |  |   |
|--|--|---|
| (a) notifying you about changes to our terms or privacy policy<br><br>(b) asking you to leave a review or take a survey  | (c) Marketing and Communications   | Necessary for our legitimate interests (to keep our records updated and to study how registered users and participants use our products/services)   |
| To enable you to partake in a prize draw, competition, complete a survey or receive a newsletter.  | (a) Athletics<br>(b) Profile<br>(c) Usage<br>(d) Marketing and Communications                  | Necessary for our legitimate interests (to study how registered users and participants use our products/services, to develop them and grow our business)  |
| To administer and protect our business and the Site (including troubleshooting, data analysis, testing, system maintenance, support, reporting and hosting of data)                              | (a) Athletics<br>(b) Technical   | Necessary for our legitimate interests (for running our business, provision of administration and IT services, network security, to prevent fraud and in the context of a business reorganisation or group restructuring exercise)<br><br>Necessary to comply with a legal obligation |
| To deliver relevant Site content and advertisements to you by profiling your information and measure or understand the effectiveness of the advertising we serve to you                          | (a) Athletics<br>(b) Profile<br>(c) Usage<br>(d) Marketing and Communications<br>(e) Technical | Necessary for our legitimate interests (to study how customers use our products/services, to develop them, to grow our business and to inform our marketing strategy)   |
| To use data analytics to improve our Site, products/services, marketing, customer relationships and experiences, and conduct analysis on the make up of participants in our Funetics programmes. | (a) Technical<br>(b) Usage   | Necessary for our legitimate interests (to define types of customers for our products and services, to keep our Site updated and relevant, to develop our business and to inform our marketing strategy)  |
| To make suggestions and recommendations to you about goods or services that may be of interest to you  | (a) Athletics<br>(b) Technical<br>(c) Usage<br>(d) Profile                                     | Necessary for our legitimate interests (to develop our products/services and grow our business)   |
| To enrol children on a Funetics Programme.   | (a) Identity   | Necessary for our legitimate interests (to administrate the Funetics  |

|  |                        |   |
|--|------------------------|---|
|  | (b) Special Categories | Programme); done with your explicit consent.  |
| To support participants with a disability or health problem                    | (a) Special Categories | Necessary for our legitimate interests (to protect users of Funetics programmes; done with your explicit consent. |
| To request feedback about a service (which feedback will always be anonymised) | (a) Athletics          | Necessary for our legitimate interests (to develop our products/services).  |

**Information we receive from other sources:** We may combine this information with information you give to us and information we collect about you. We may use this information and the combined information for the purposes set out above (depending on the types of information we receive).

### 3. Disclosure of your personal data

We will share your information with:

- UK Athletics Limited and the home countries athletics bodies;
- any coaches/providers of a Funetics programme in which you enrol a child;
- any third party companies which process data on our behalf (such as our site hoster);
- any prospective buyer of England Athletics Limited.

We require all third parties to respect the security of your personal data and to treat it in accordance with the law. We do not allow our third-party service providers to use your personal data for their own purposes and only permit them to process your personal data for specified purposes and in accordance with our instructions.

### 4. Cookies

A cookie is a small text file which is placed onto your computer (or other electronic device) when you access our Site.

We use cookies to better the users experience while visiting the Site. Where applicable this Site uses a cookie control system allowing the user on their first visit to the Site to allow or disallow the use of cookies on their computer and/or device. This complies with recent legislation requirements for websites to obtain explicit consent from users before leaving behind or reading files such as cookies on a user's computer and/or device.

Cookies are small files saved to your computer's hard drive that track, save and store information about your interactions and usage of the Site. This allows the Site, through its server to provide the users with a tailored experience.

[This Site uses tracking software to monitor its visitors to better understand how they use it. This software is provided by Google Analytics which uses cookies to track visitor usage. The software will save a cookie to your computer's hard drive in order to track and monitor your engagement and usage of the Site, but will not store, save or collect personal information. You can read Google's privacy policy here for further information <http://www.google.com/privacy.html>.]

### Consent

There is a notice on our home page which describes how we use cookies and which also provides a link to our Privacy Policy. If you use this Site after this notification has been displayed to you we will assume that you consent to our use of cookies for the purposes described in this Privacy Policy.

## Third-party cookies

We work with third-party suppliers who may also set cookies on our Site, for example Twitter, Facebook and LinkedIn. These third-party suppliers are responsible for the cookies they set on our Site. If you want further information please go to the website for the relevant third party.

## How to turn off cookies

If you do not want to accept cookies, you can change your browser settings so that cookies are not accepted. If you do this, please be aware that you may lose some of the functionality of this Site. For further information about cookies and how to disable them please go to: [www.aboutcookies.org](http://www.aboutcookies.org) or [www.allaboutcookies.org](http://www.allaboutcookies.org)

## 5. International Transfers

We will only transfer your personal data outside the European Economic Area if we have the appropriate safeguards in place and in compliance with data protection laws.

## 6. Data Retention

We store information for the time periods set out in the table below:

| Type of data           | When deleted   |
|------------------------|--|
| Athletics Data         | Six years after an individual has not played on active part in the programme.    |
| Name and date of birth | This information will be anonymised after the six year period referred to above. |
| Course booking data    | This information will be anonymised after the six year period referred to above. |

We will retain your Athletics Data for such time as you are a registered user of Funetics. Where:

- a participant is added to a Funetics programme by a coach or provider and an invitation for the parent to register is not accepted within 2 (two) months, the data will be deleted;
- a registered user has not logged in within 12 (twelve) months from the date at which they registered with Funetics, and has never booked a participant on to a Funetics programme, their account will be anonymised and contact data deleted;
- a registered user books a participant on to a Funetics programme or session within the first 12 (twelve) months after joining Funetics, but then is inactive for 4 (four) years after the initial booking, their account will be anonymised and contact data deleted;
- a coach or provider has exported any data (such as registers), such data will be deleted or otherwise destroyed immediately after it has been used for the purpose for which it was exported.

In some circumstances you can ask us to delete your data: see [Right to be forgotten](#) below for further information.

In some circumstances we may anonymise your personal data (so that it can no longer be associated with you) for research or statistical purposes in which case we may use this information indefinitely without further notice to you.

## 7. Your rights

You have the right to:

**Request access** to your personal data (commonly known as a "data subject access request"). This enables you to receive a copy of the personal data we hold about you and to check that we are lawfully processing it.

**Request correction** of the personal data that we hold about you. This enables you to have any incomplete or inaccurate data we hold about you corrected, though we may need to verify the accuracy of the new data you provide to us.

**Request erasure** of your personal data. This enables you to ask us to delete or remove personal data where there is no good reason for us continuing to process it. You also have the right to ask us to delete or remove your personal data where you have successfully exercised your right to object to processing (see below), where we may have processed your information unlawfully or where we are required to erase your personal data to comply with local law. Note, however, that we may not always be able to comply with your request of erasure for specific legal reasons which will be notified to you, if applicable, at the time of your request.

**Object to processing** of your personal data where we are relying on a legitimate interest (or those of a third party) and there is something about your particular situation which makes you want to object to processing on this ground as you feel it impacts on your fundamental rights and freedoms. You also have the right to object where we are processing your personal data for direct marketing purposes. In some cases, we may demonstrate that we have compelling legitimate grounds to process your information which override your rights and freedoms.

**Request restriction of processing** of your personal data. This enables you to ask us to suspend the processing of your personal data in the following scenarios: (a) if you want us to establish the data's accuracy; (b) where our use of the data is unlawful but you do not want us to erase it; (c) where you need us to hold the data even if we no longer require it as you need it to establish, exercise or defend legal claims; or (d) you have objected to our use of your data but we need to verify whether we have overriding legitimate grounds to use it.

**Request the transfer** of your personal data to you or to a third party. We will provide to you, or a third party you have chosen, your personal data in a structured, commonly used, machine-readable format. Note that this right only applies to automated information which you initially provided consent for us to use or where we used the information to perform a contract with you.

**Withdraw consent at any time** where we are relying on consent to process your personal data. However, this will not affect the lawfulness of any processing carried out before you withdraw your consent. If you withdraw your consent, we may not be able to provide certain products or services to you. We will advise you if this is the case at the time you withdraw your consent.

**Complain** you have the right to make a complaint at any time to the Information Commissioner's Office (ICO), the UK supervisory authority for data protection issues ([www.ico.org.uk](http://www.ico.org.uk)). We would, however, appreciate the chance to deal with your concerns before you approach the ICO so please contact us at [dataprotection@englandathletics.org](mailto:dataprotection@englandathletics.org) in the first instance.

## 8. Contact

Questions, comments and requests regarding this privacy policy are welcomed, please either contact us by:

- Email: [dataprotection@englandathletics.org](mailto:dataprotection@englandathletics.org)
- Post: Data Protection, England Athletics, Athletics House, Alexander House, Alexander Stadium, Walsall Road, Perry Barr, B42 2BE

## 9. Changes to our privacy policy

Any changes we may make to our privacy policy in the future will be posted on this page and, where appropriate, notified to you by e-mail. Please check back frequently to see any updates or changes to our privacy policy.